



Sponsorship Packages 2021

UKAT ANNUAL CONFERENCE 2021

Opportunity for All : Personal Tutoring and Inclusion in HE March 2021

Thank you for your interest in sponsoring UKAT's 6th Annual Conference in March 2021. Please see below the packages on offer.

In 2020 UKAT took its annual conference online and with so much uncertainty about the impact of the pandemic we have made the decision to move this conference fully online too. Whilst this has some implications for our sponsors, we have designed virtual visitor booths and scheduled sponsor activities into the programme. The online content from the conference will remain available to delegates in perpetuity, as will any logos, content and links provided by our event sponsors.

UKAT works in partnership with LVSA, the Dutch student advising association, who also host an annual conference. This year, as both conferences are running concurrently, we are excited to be running joint activities with LVSA, with the potential for a significant increase in the number of delegates attending our 2021 conference.

In light of these changes we have revamped our sponsorship opportunities to include a range of packages and opportunities that are more relevant to the online environment, including hosting round tables, breakfast meets and sending merchandise directly to delegates. We appreciate that the connecting with delegates can be more difficult in the virtual setting, so we are happy to work with you to create bespoke sponsor opportunities that afford you the connection to delegates that you would like to see..

If you would like to find out more about how we are working with our sponsors this year or if you would like to support us in other ways please do get in touch.

About UKAT

UKAT, the United Kingdom Advising and Tutoring association, is a body of professional practitioners and researchers interested in all aspects of student advising and personal tutoring in Higher Education. UKAT is dedicated to transforming tutorial and advisory practices so that every higher education student can experience inclusiveness, wellbeing and personal growth, leading them to flourish and succeed. We support the development of staff and students throughout the learning journey by sharing resources, practicing scholarly inquiry, promoting partnership, fostering community, and espousing excellence in personal tutoring and academic advising practice.

Although based in the UK, UKAT has members from all over the world. We provide opportunities for professional development, networking and leadership for our diverse membership. UKAT is allied to NACADA the global community for academic advising and works closely with our colleagues at LVSA in the Netherlands

About the UKAT Annual Conference

Held in the spring of each year, the UKAT annual conference brings together a community of knowledgeable professionals from across the world to share opportunities in global networking, research and professional development. Support, retention, attainment and progression are some of the big issues and, with an emphasis on evidence-based research and sharing good practice across institutions, the conference is going from strength to strength each year.

We look forward to welcoming upwards of 200 delegates from around the world to our 6th Annual Conference, I do hope you decide to join us too.

If you have any questions about UKAT or if you would like to discuss alternative or bespoke sponsorship opportunities, please do get in touch we would be happy to discuss the options with you.

Best wishes

Ann

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Sponsorship Packages 2021

Bronze Package - £1000

- Virtual Booth with custom content and links from online programme for delegates to visit and chat directly
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Custom sponsor slide displayed at the start of conference sessions
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Access to the delegate list after the event

Silver Package - £1200

- Virtual Booth with custom content and with links from programme for delegates to visit and chat directly
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Custom sponsor slide displayed at the start of conference sessions
- Half page advertisement in digital conference programme
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Access to the delegate list after the event

Gold Package - £1400

- Virtual Booth with custom content and with links from programme for delegates to visit and chat directly
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Custom sponsor slide displayed at the start of conference sessions
- Half page advertisement in digital conference programme
- Send promotional information and merchandise directly to delegates*
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Early access to delegate list before the conference, plus updated final delegate list after the event

Platinum Package - £1700

- Virtual Booth with custom content and with links from programme for delegates to visit and chat directly
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Custom sponsor slide displayed at the start of conference sessions
- Half page advertisement in digital conference programme
- Send promotional information and merchandise directly to delegates*
- Host a roundtable meeting with delegates on higher education 'hot topic' of your choosing
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Early access to delegate list before the conference, plus updated final delegate list after the event

Social Sponsorship Package - £1000

- Virtual Booth with custom content and links from online programme for delegates to visit and chat directly
- Complimentary conference passes for two representatives
- Logo in digital conference programme
- Sponsor two free student delegate places
- Provide merchandise and prizes to participants in the conference quiz and other conference social events
- Recognition for sponsorship of social events in digital conference programme, and at the beginning of each social event
- Sponsor a Poster Prize Provide a prize of your choice, awarded to the best poster at the conference - Contact to discuss
- Sponsor a Session Prize Provide a prize of your choice, awarded to the best session at the conference - Contact to discuss
- Sponsor a Tweet Prize Provide a prize of your choice, awarded to the best social media posting throughout the conference - Contact to discuss
- Custom sponsor slide displayed at the start of conference sessions
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Access to the delegate list after the event

Annual Sponsorship Package - £2000

- Virtual Booth with custom content and with links from programme for delegates to visit and chat directly
- Complimentary conference passes for two representatives
- Mention and logo placement in the opening and closing plenary sessions of the conference
- Logo in digital conference programme
- Custom sponsor slide displayed at the start of conference sessions
- Half page advertisement in digital conference programme
- Send promotional information and merchandise directly to delegates*
- Send delegates a letterbox food and drink hamper to host a breakfast/coffee meeting with delegates on a higher education topic of your choosing*
- Address delegates by presenting a concurrent session (45 minutes)
- Tweets to confirm sponsorship and tweet on both days of conference
- Permanent link to your website from the UKAT conference webpage
- Early access to delegate list before the conference, plus updated final delegate list after the event

Throughout the year

- Your logo, link and sponsorship recognition message displayed on UKAT website for 1 year
- Logo and sponsorship recognised on opening slide at start of all monthly UKAT webinars (present in video recordings and slide deck downloads)
- Opportunity to present a webinar on a topic of your choice in the UKAT annual webinar series
- Opportunity to host an online 'hot topic' round table discussion with UKAT members on a higher education topic of your choice

Add-on Options - from £100

- Sponsor a Student Place £120
- Sponsor a Poster Prize Prize of your choice - Contact to discuss
- Sponsor a Session Prize Prize of your choice - Contact to discuss

* Where sponsors send information, merchandise or gifts directly to delegates, sponsors are responsible for assembling and mailing these to delegates, and for the cost of postage and packing.